

**CITY OF MOUNTAIN VIEW SENIOR ADVISORY COMMITTEE
FISCAL YEAR 2010-11 WORK PLAN**

APPROVED: APRIL 27, 2010

<u>WORK PLAN ITEM</u>	<u>TASK/SCHEDULE</u>	<u>STATUS</u>
<p>1. <u>Communication Subcommittee Work Plan:</u></p> <p>Priority mission is to communicate with Mountain View seniors via the following methods:</p> <ul style="list-style-type: none"> • Senior survey: provide an updated senior survey as well as a fast response (i.e., one-month turnaround) survey for specific subjects. • Use City web site, interested seniors' e-mails and explore Facebook Fan Page to communicate important information and updates to seniors. • Provide communication support to Senior Advisory Committee and subcommittees as well as content for specific communication subjects such as: <ul style="list-style-type: none"> — Education workshops. — Educational materials. — Articles and information for media outlets (i.e., the <i>Mountain View Voice</i>, KMVT). 		

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<p>— Poster presentations.</p> <p>2. <u>Senior Center Subcommittee Work Plan:</u></p> <ul style="list-style-type: none"> The SAC is proposing a six-part workshop series to be held at the Senior Center. These workshops will be informational-based and will encompass such areas as local resources, Senior Center issues and health-care topics relevant to aging seniors and caregivers. Workshops will be held every other month beginning in May and rounding out the fiscal year with the sixth workshop to be held in March 2011. Speakers acquired for these workshops will be donating time on a voluntary basis and will act as community educators, not as promoters of any particular organization or company. Specific dates and times will be determined based on Senior Center availability and the individual program's target audience. 		

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<ul style="list-style-type: none">• The SAC will support programs presented by Senior Adult Legal Assistance (SALA) at the Senior Center through attendance and active participation in scheduled events. Promoting awareness of legal planning will continue to be a top priority of the SAC throughout this fiscal year and beyond.• The SAC will act to support the Senior Center through the sharing of resources and new program ideas with Senior Center program staff. Committee members will remain receptive to input from staff and participants on ways in which they may further aid operations.		

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<p>3. <u>Aging in Place Subcommittee Work Plan:</u></p> <ul style="list-style-type: none">• The Aging in Place Subcommittee is embarking on an initiative with the goal to support seniors living in their homes. During the first year of the initiative, the intent is to target those most in need of support in the community: frail, at-risk, home-bound seniors with limited access to resources. The focus will be on three areas considered the highest priority: home safety, transportation and planning for a "senior-friendly" City.		

MP/6/CSD
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